



**FOR IMMEDIATE RELEASE:**

Contact: Sara Brown Meehan  
Director, Lifestyle Communications  
Churchill Downs Racetrack  
(502) 636-4884 (office)  
(502) 572-9593 (mobile)  
[Sara.Brown@KyDerby.com](mailto:Sara.Brown@KyDerby.com)

## **CHURCHILL DOWNS ANNOUNCES CONTEST TO NAME DONATED HORSE**

### **Churchill Downs Foundation to Donate Horse to the Mounted Patrol Unit of the Louisville Metro Police Department**

**LOUISVILLE, KY (Thursday, Oct. 13, 2016)** – Churchill Downs today announced that it has launched a social media contest for the public to name the horse that the Churchill Downs Foundation is donating to the Mounted Patrol Unit of the Louisville Metro Police Department in partnership with the Louisville Metro Police Foundation. The donated horse will join the Mounted Patrol Unit's stable of horses trained to protect and respond to situations that patrol cars are unable to access. Contest details are available at <https://www.churchilldowns.com/LMPHorse>.

#### **How The Contest Works:**

The public may submit names for the horse on Churchill Downs' [Facebook](#), [Twitter](#) and [Instagram](#) pages from now until Oct. 23 at 5 p.m., when the Churchill Downs Foundation and the Louisville Metro Police Foundation will select five names from those submitted by the public. From Oct. 24 until midnight of Oct. 27, the public will be able to vote for their favorite of the five names on Churchill Downs social media platforms. The winning name will be announced when the horse is officially presented to the Louisville Metro Police Department at Churchill Downs Racetrack on opening day of its Fall Meet on Sunday, Oct. 30.

"The contest is a fun way to involve the community in the work of the Churchill Downs Foundation and the Louisville Metro Police Foundation," said Lauren DePaso, President of the Churchill Downs Foundation. "Once the contest is over, we hope everyone will know the horse's name and say hello when they see him out on patrol in our community."

### **About Churchill Downs Racetrack**

Churchill Downs, the world's most legendary racetrack, has conducted Thoroughbred racing and presented America's greatest race, the Kentucky Derby, continuously since 1875. Located in Louisville, the flagship racetrack of Churchill Downs Incorporated (NASDAQ: CHDN) offers year-round simulcast. Churchill Downs will conduct the 143rd running of the Kentucky Derby Presented by Yum! Brands on May 6, 2017. The track's Fall Meet is scheduled for October 30 – November 27. The track has hosted the Breeders' Cup World Championships eight times. [www.churchilldowns.com](http://www.churchilldowns.com).

### **About Churchill Downs Incorporated Foundation**

The Churchill Downs Incorporated Foundation (CDIF) is the philanthropic arm of Churchill Downs Incorporated (CDI). Founded in 2001, the Foundation is committed to supporting charitable organizations located within communities where the Foundation, and its affiliates, have a physical presence. The Foundation focuses on nurturing our neighbors through engaged, consistent and positive community relations and contributing toward nonprofit entities that assist our industry-related initiatives, support public health and welfare programs and provide meaningful opportunities in the areas of art and education.

### **About the Louisville Metro Police Foundation**

Founded in 2005, the Louisville Metro Police Foundation is dedicated to improving the Greater Louisville community and making our city a safer place to live, work and visit by supporting the 1500 men and women officers of the Louisville Metro Police Department. Together with several other business and community leaders, the Foundation helps increase business and citizen support for LMPD Officers and staff while providing important private and financial resources to supplement LMPD's Government funding.

The LMPD Mounted Patrol Division provides support by addressing quality of life issues, assisting in crowd control at public events and maintaining increased visibility in targeted areas. The MP currently has 4 fulltime officers, 10 axillary officers and 6 horses. While Kentucky Derby horses are meant to race, these horses are trained to protect and respond to situations that patrol cars are unable to access.

The Louisville Metro Police Foundation is a private, independent and nonprofit charitable organization, tax-exempt under Section 501(c) 3 of the Internal Revenue Code. (FEIN – 61-1498961).

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